

REMOVABLE DECORATIVE COATINGS FOR THE AUTOMOTIVE AFTERMARKET



New trends towards decorative automotive finishes, coupled with the demand to protect the original equipment manufacturer's vehicle paint finish, Kraton offers a building block for automotive coatings that allows for the creation of an easily applied decorative and protective vehicle coating, which can be removed by hand when desired.

This innovative solution can be formulated in solvent blends, pigmented for a custom appearance, or produced in clear form. It is protective, road-damage resistant, and easily removable. The solution is faster and simpler to handle than PVC or polyurethane (PU) films, and produces and retains a high quality surface finish with the elongation and elasticity to remain flexible over time. It resists cracking even at below-freezing temperatures, and exhibits excellent moisture resistance.

FEATURES AND BENEFITS

Protects paint from road debris

Easier to apply than PVC or PU automotive films

Reduces application time by 50% compared to film

Manual peel for fast, effortless removal



REMOVABLE COATINGS PROVIDE AN EASY AND RELIABLE SOLUTION

Kraton has applied years of experience to formulate a class of polymers, including Kraton® SIBS, Kraton® A, Kraton® ERS, and Kraton® FG, that have emerged as precision solutions that offer significant value for industrial and consumer coating needs. These innovative solutions can be formulated in solvent blends, pigmented for a custom appearance, or produced in clear form to protect the manufacturer's original finish.

When looking to make a quick change to enhance appearance, or add a level of protection, removable coatings are an exceptional option for a temporary, safe and easy solution for any metal or plastic surface.



Kraton Corporation (NYSE:KRA)

For more information, visit our website at www.kraton.com or email info@kraton.com

LOCATIONS

U.S.A. HEADQUARTERS
Houston, Texas

ASIA PACIFIC
Shanghai, China

EUROPE, MIDDLE EAST, AFRICA
Almere, The Netherlands

SOUTH AMERICA
Paulinia, Brazil

INDIA
Mumbai, India

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